



**cola
tour**

Share
a better world



Our History



- The brand was registered in 1981.

Registration



- Employees: 300-700
- Establish the standard operating procedure.
- Develop E-commerce business.
- Product lines become worldwide.

Growth



Maturity

- Employees: over 1400
- Capital amount reached 697million and 5 hundred thousands.
- The group includes
 - ✓ Comfort Travel Service
 - ✓ Polaris Travel Service
 - ✓ Cola Travel Service
 - ✓ Cola Creatives

Initial

- Employees: 5
- Mainly offer Asia tour wholesale service.



Foundation

- Employees: 50-300
- Computerize the operation procedure.
- Establish customer sales channels.



Our Team



Product Planning
Specialist

x300

Customer Service
Executive

x600

Corporate Service
Executive

x200

Tour Guide &
Tour Manager

x750

Service Channels



official site

Page view : 62 million / month*

Visitor : 210 thousand / day*

facebook

Fan Page Likes : 590 thousand

People talking about rate : 9.6%

* source : Google Analytics 2017.10.31



Taiwan Branches

Taipei · Zhongxiao · Neihu · Xinyi Anhe · Yonghe · Keelung
Taoyuan · Nankan · Chungli · Hsinchu · Hsinchu Science Park ·
Miaoli Taichung · Beitun · Tali · Fengyuan · Changhua
Chiayi · Tainan · T.S. Mall · Kaohsiung · Fengshan · Zuoying

Bravo!



Social Media

- Have the largest numbers of fan page likes among other travel agencies.
- Reached the highest Interaction rate among other travel agencies.



E-commerce Marketing

- Ranked No.1 position at Alexa website among other travel agencies.
- Reached the highest searching rate among other travel agencies from Google trend.



Government Awards

- TTB excellent travel agency.
- MOEA Taiwan Business Service Excellent Brand.



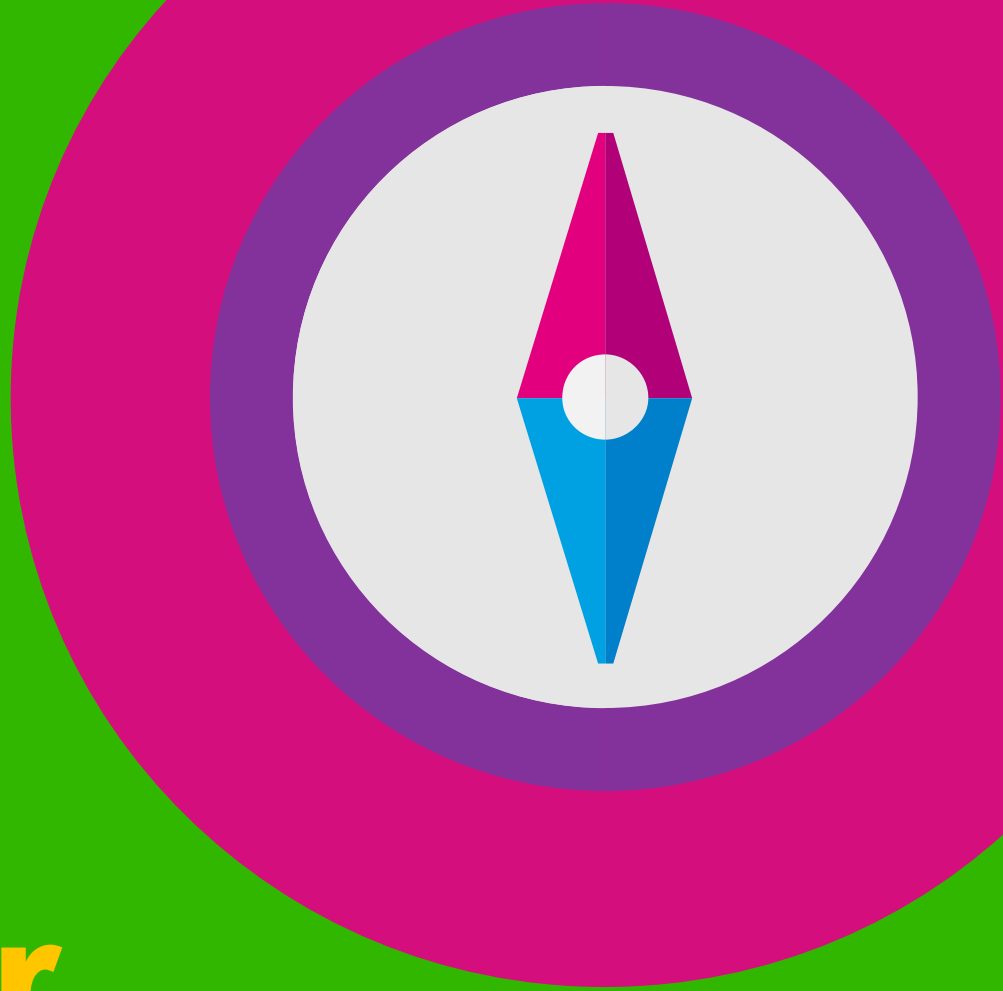
Media Evaluation

- Regarded as the best travel agency from major media in Taiwan.
- Received the i service award from Commercial Times.



Industry Awards

- Received best seller awards from airline companies.
- Received best overseas travel agency and supplier awards.



Colatour

- Colatour has issued the largest number of air tickets among the travel industry in Taiwan for 7 years and issued more than 1.94million tickets in 2016.
- Among every 10 tourists has one who directly or indirectly choosing Colatour service.
- Colatour has served the largest number of tourists in Taiwan for 7 years.

Our Services



Group Travel

- Package & group travel
- Customized tour
- Club Med
- Mini Tour
- Theme tours such as skiing, golf and cruise



Domestic Travel

- Package & group travel
- Customized tour
- Theme tour
- Hotel reservation
- Travel tickets
- Car rental



Inbound Travel

- City tour
- Business tour
- Customized tour
- Conference, Exhibition & Incentive travel
- Hotel reservation
- Car rental



Individual Travel

- Air ticket
- Airline package
- Hotel reservation
- Day trip
- Travel tickets
- Car rental



Treating overseas travelers with passion and hospitality.



Cola tour has provided inbound travel for many years and has received lots of honors such as Best Local Travel Agency Award and China User Satisfaction Award.

Cola tour is familiar with the laws and codes regarding traveling to Taiwan and also the process of application. Furthermore, the company also chooses selective staffs to be in charge of transportation, accommodation and tour guiding.

- **Our transport team**

We provide Europe and Japan imported cars, which are safe and comfortable.

- **Local Cuisine**

We provide 300 selective restaurants with different local flavors.

- **High Quality Accommodation**

We offer 200 star hotels and resorts.

- **Professional Tour Guides**

We have trained more than 200 professional tour guides.



Despite of group tours and individual tours, we also provide customized services for business purpose.

- **Sightseeing Tours**

Classic rounded-island tour, Themed tours, Urban tour

- **Customized tours**

Visiting and investigating tour, Business meeting, Plastic surgery tour, Health examination tour

- **Incentive travel**

- **Meetings and banquets arrangement**

- **Hotel reservation and car rental service**

Corporate Services



Business Trip

Corporate platform which allows medium and small enterprises to manage their budgets easily. Through our professional planning can save up to 20% cost.



Event Planning

Organizes welfare events such as year end party, spring party, family day, marathon and cycling.



Company Trip

In addition to customized travel planning service, we also provides a variety of travel products which suitable for welfare committee annual reimbursements.



B.T.MICE

Professional group with 10 years experience. Customize for fancy travel, meeting, banquet and employee training.

Corporate Service Web



1058 corporates have used our service and own their exclusive travel platform!

Business travel management

- Flexible air ticket and hotel room booking services.
- Monthly cost report and ticket tracking services.

Best solution for welfare committee

- A variety of products, suitable for all kinds of reimbursements.
- Contracted corporates can have special offers.



Group Trip



Room-booking services



Individual Trip



Air Ticket

Our Clients



Thanks for watching!

colatour 

Google YAHOO! facebook.

